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PRESS RELEASE

GEN-I Voted Best Energy and Power Dealer in European energy markets

Ljubljana, 7 April 2025 – The GEN-I Group has been voted ‘Best Overall Energy Dealer’ and ‘Best Overall Power Dealer’ in Europe in the prestigious Energy Risk Commodity Rankings 2025.

This is a remarkable result on the most extensive and esteemed international energy market ranking, which every year features almost 1,700 dealers, brokers and other key players in the sector. Participants can vote for up to three companies of their choice on any European market on which the companies were active in the preceding year. The rankings reflect not traded volumes, but the reliability, price and quality of services and products provided by international wholesale market participants.

For the first time in its history, the GEN-I Group took first place in the ‘Best Overall Power Dealer’ on the European market and ‘Best Overall Energy Dealer’ in Europe for all energy product categories. The GEN-I Group also took an excellent fourth place in the ‘Best Overall Commodities Dealer’ category. Business partners in the wholesale market highlighted the GEN-I Group’s competitive advantages in pricing, reliability, flexibility, speed of execution, integrity, market knowledge and innovation.

‘We are happy and proud that the international environment and market in a sector in which the competition is particularly fierce recognises the excellence of the GEN-I Group’s business operations and business model. They recognised our unwavering commitment to delivering top-notch services to our business partners,’ said Maks Helbl, President of the GEN-I Management Board, who added: ‘The first places on two Energy Risk Commodity Rankings reflect our excellence in portfolio management and the management of supply sources on the international wholesale market, which enable us to ensure the lowest energy prices for Slovenian customers. This is a recognition of the work of all employees at the Group.’

Recognition as the ‘Best Overall Power Dealer’ and ‘Best Overall Energy Dealer’ in Europe is the result of the dynamic and bold international business strategies put in place by GEN-I, which already covers 25 markets connecting Germany and France in the West with Ukraine and Turkey in the East. The trading volume that GEN-I achieved on wholesale markets outside Slovenia in 2024 was almost six times greater than Slovenia’s entire annual consumption of electricity and natural gas. This further highlights the Group’s strong international orientation.

‘This milestone in the Energy Risk Commodity Rankings is not merely a reflection of past successes, but a declaration of GEN-I’s future trajectory. The Group will continue to shape the European energy market landscape with innovation, integrity, unmatched expertise and knowledge of the sector, while at the same time securing the most favourable conditions for our customers,’ added Helbl.

Source: [Results of the Energy Risk Commodity Rankings 2025](#)



Overall

- Energy dealer
- Power dealer

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