



GEN-I, trgovanje in prodaja električne energije, d.o.o.
Dunajska cesta 119, SI-1000 Ljubljana, Slovenija
T: +386 1 58 96 400; F: +386 1 58 96 429
E: info@gen-i.si; W: www.gen-i.si

PRESS RELEASE

Customer care is GEN-I's primary focus

Ljubljana, 2 June 2025 – GEN-I, d.o.o. (GEN-I) has learned through media reports of the Slovenian Consumers' Association's (ZPS) intention to file a class action lawsuit against GEN-I, Slovenia's largest electricity supplier. At this stage, GEN-I is not aware of the specific allegations and therefore cannot comment further.

We wish to underscore that customer care has been GEN-I's core principle since entering the household electricity supply market. Our mission is to protect consumers and serve their interests, which is reflected in our consistently lowest prices and the most favourable supply terms. Even during the energy crisis, when some suppliers exited the market and left their customers behind, GEN-I stood by its Slovenian customers. In 2022 alone, at the height of the crisis, GEN-I welcomed an additional 50,000 customers.

GEN-I Management

Media contact:

pr@gen-i.si