

## Promise for the Planet: GEN-I again offering 100,000 euros for Slovenian sustainability projects

GEN-I, Slovenia's largest electricity supplier, is once again organising a call for sustainability applications, with 100,000 euros up for grabs. From this year, the competition will be called 'Obet za planet' ('Promise for the Planet'), with the message: 'Pusti sled, ne odtisa' ('Leave a Trace, Not a Footprint'). GEN-I are looking for projects that will contribute to a carbon-free future, and ensure that future generations continue to enjoy the same opportunities as us.

**Ljubljana, 14 April 2025** – Societies, private institutes, start-ups and NGOs are all eligible to apply to the call. The winners have to realise their proposed ideas within one year of receiving the funds. GEN-I will divide the 100,000 euro prize money between the three most promising projects.

Organisations that wish to make their sustainability projects a reality and have a positive impact on society and the environment have until midday on 30 May 2025 to get their applications in via the [GEN-I website](#).

*'As one of the leading ambassadors of the green transition in Slovenia, we are keen to help projects that promise something positive for our planet to see the light of day. The slogan, "Leave a Trace, Not a Footprint", is our way of saying that we only have one planet. It is our home, one that we share and cannot replace. Every action counts and every decision affects our tomorrow. With this in mind, we are again supporting projects that share our values and vision of sustainability, and leave traces through actions that will help to create a green future for all,'* said the company as it launched this year's competition.

The competition is aimed at organisations that are developing new ideas and solutions in the fields of environmental protection, self-supply, energy efficiency or other sustainability-related initiatives with a long-term positive impact on society and the environment, and that need financial support to realise their ideas.

Last year GEN-I divided the prize money between three projects:

- 'To the Memory of the Greats' by the YouSea Institute, which involved an innovative below-surface marine installation to help preserve marine ecosystems and increase biodiversity;
- 'Smart Passive Greenhouse' by the Passivus startup company, which combined modern technology and natural materials to create energy-saving greenhouses; and
- 'Mobile Autonomous Energy Source for Creative Communities' by the Green Technology



Centre, which used renewable energy to provide different types of site with energy independence.

\*\*\*\*\*

Media contact:

[pr@gen-i.si](mailto:pr@gen-i.si)