

GEN-I opens a new energy advice centre in Maribor

GEN-I, the country's biggest and most reliable electricity supplier, is successfully expanding its business into the development of sustainable energy solutions tailored to the specific needs of individual customers. With a desire to provide current and future customers with the best possible service, GEN-I energy experts will be available for consultation at a new energy advice centre located at Koroška 33 in Maribor.

Ljubljana, 18 April 2025 – The new advice centre will provide individuals and companies in the Maribor area, and more widely across the north-east of the country, with better and more personal access to the latest information on all the energy solutions the company offers. Advisers will be on hand to offer professional support and advice on cost-effective energy supply, self-supply and energy efficiency services. The new premises in Maribor will provide an excellent working environment for up to 50 of the GEN-I Group's employees and future energy specialists from the region. The Group currently employs more than 700 people in Slovenia and abroad.

'I am particularly delighted to be opening a new chapter today for experts and future experts, particularly those who will come to us from the University of Maribor,' said GEN-I Management Board president Maks Helbl at the opening of the centre. 'We will be providing them with professional development in a fast-growing, hi-tech company. GEN-I comes from the local environment – an environment that has been the springboard from which we have launched ourselves out into the world. From our base in tiny Slovenia, we have developed a company with an international reputation. Today, we have a presence in 25 European countries. We would therefore like to project our global power back into the local community and help develop a better future for all,' he added.

GEN-I are keen to stress that the path towards sustainable energy supply requires a careful approach and good planning. In this process, many people already recognise GEN-I as their most reliable partner for the energy future. They offer their customers a 'one-stop shop' that encompasses cost-effective electricity and natural gas supply, the project design and installation of solar power and battery energy storage systems, active energy management, energy supply during times of shortfall and the buyback of surplus electricity from customers, the organisation and management of energy communities, and much more. From today, GEN-I can offer all of this from its new Maribor centre as well.

Strengthening local presence is part of the strategic focus of a company that has for several years been among Europe's most successful energy traders. This was recently confirmed by the 2025 Energy Risk Commodity Rankings, where it was voted 'Best Overall Energy Dealer' and 'Best Overall Power Dealer' in Europe. Key players from European markets select the winner on the basis of reliability, price and quality of services provided on the international wholesale energy market. It is performance like this that enables the GEN-I Group to provide the lowest energy prices and the most reliable services for Slovenian customers.



Media contact:

pr@gen-i.si